How to Conduct an Industry Search

1. Introduction

1.1 Introduction



Notes:

Welcome to the Learning Center. In this video, we will explore how you can search for and select a desired industry. Your actual system settings and options may differ from those shown in the video. **Click or tap "Get Started" to begin.**

1.2 Objectives



Notes:

By the end of this video, you will be able to:

Use the various industry search options.
Evaluate the role of the North American Industry Classification System.
Inspect the many search tools available to find an industry.

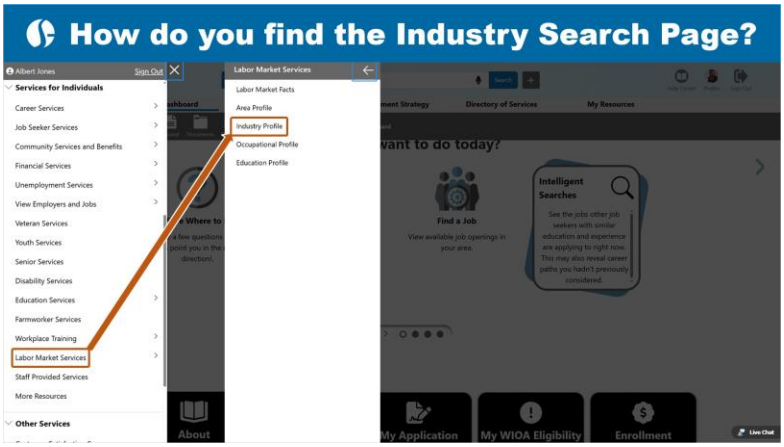
1.3 What is an Industry Search?



Notes:

Job seekers run an industry search when they are looking for industry specific information. This is a sample Select an Industry page. You may use it for a variety of reasons, including:
Performing Labor Market Analysis.
Conducting job searches.
Researching wage statistics.
Comparing industries and how they are change in different geographical area and more.

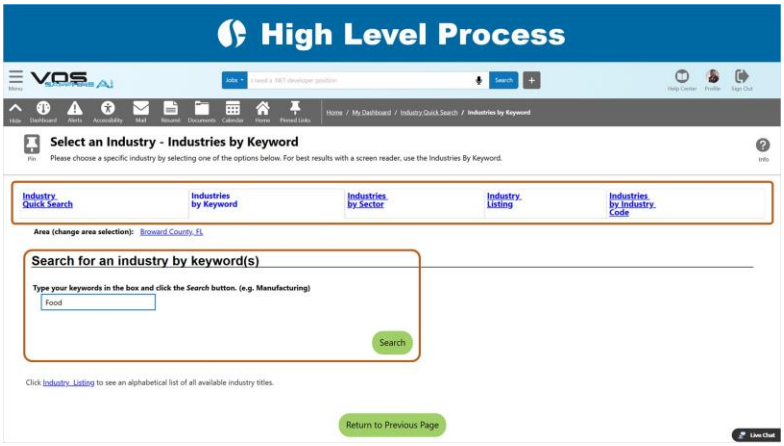
1.4 How do you find the Industry Search Page?



Notes:

To find the Industry Profile page, select Labor Market Services, then select Industry Profile.

1.5 High Level Process



Notes:

Once you have navigated to the Industry Profile page, select the search option tab you want to use, define the industry, and then review the details.

2. Industry Search

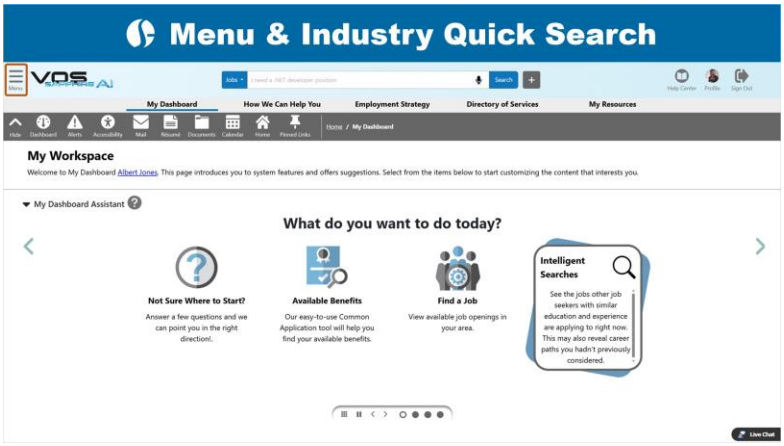
2.1 Walk-through



Notes:

Let's now take a more detailed overview covering how this works in the system.

2.2 Menu & Industry Quick Search

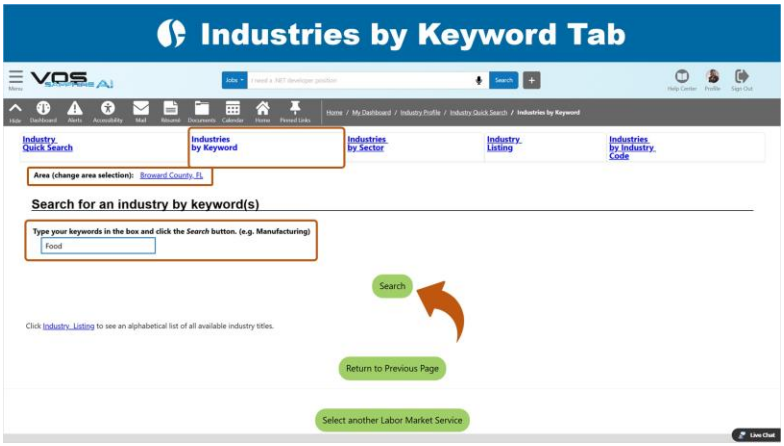


Notes:

To get started, open the left navigation menu. Under the Services for Individuals section, select Labor Market Services. Then, click the Industry Profile link.

This leads us to the Industry Quick Search Tab. Here you can quickly search for an industry by keyword and review the sub-results of each industry area.

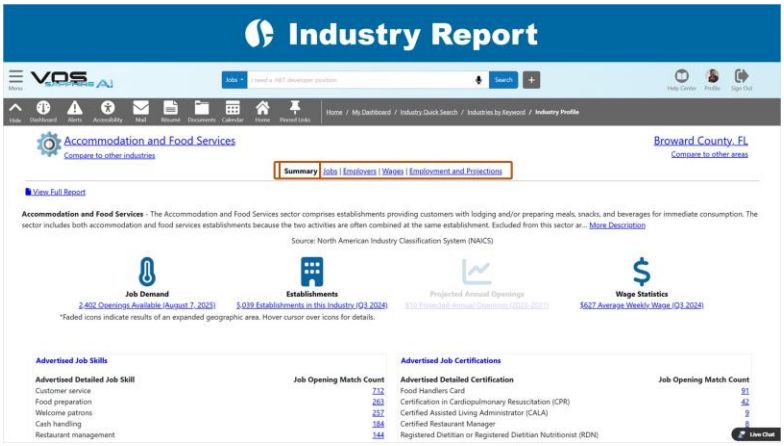
2.3 Industries by Keyword Tab



Notes:

Next is the Industries by Keyword tab. The Area will be used to customize your industry report for a specific level of geography. Modify the area, if necessary by clicking the link.
For our example, we will look for information in the Food industry, by entering “Food” in the keyword field and selecting Search. Industries that are related to our keyword are presented along with a match score. The chart also shows if the match was related to the industry title or its description.
Select a group to view the industry specific information.

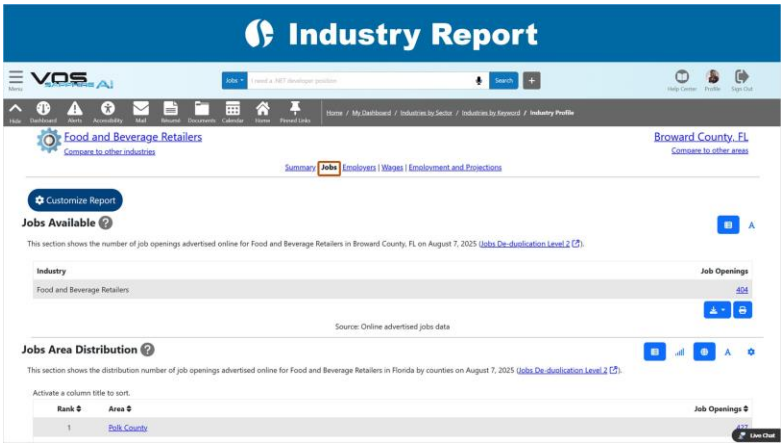
2.4 Industry Report (1 of 2)



Notes:

The report displays and is organized into sections: Summary, Jobs, Employers, Wages and Employment and Projections. The links at the top will navigate directly to a specific section. By default, it begins with the Summary.
Explore the summary page for employment, job counts and wages. The maps are interactive. You can click to drill down into a specific area.
The data in the table are links that you can use to drill down to see the individual items that make up the total, such as specific jobs.

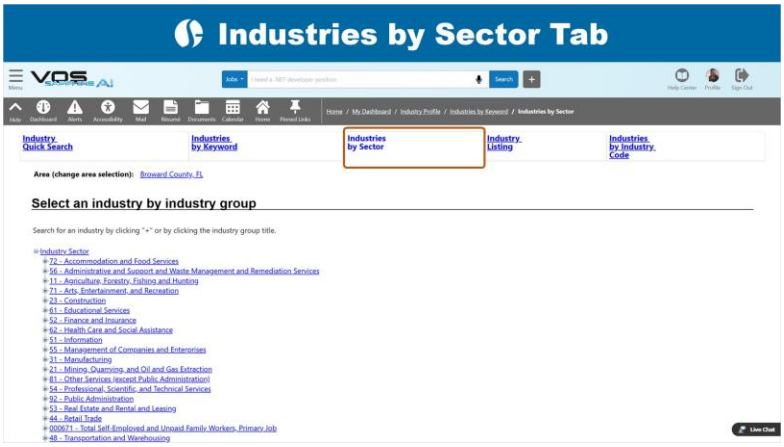
2.5 Industry Report (2 of 2)



Notes:

Under the Jobs section, you will see information on Jobs Available, Monthly Job Counts, Job Area Distribution, Advertised Job Skills, Advertised Tools, and Technology and Certifications.
You can continue to explore other areas such as Employers, Wages and Employment and Projections.
You may also choose to compare the selected industry to another, or compare the same industry to another geographic region. Use the compare link to start either of those searches.

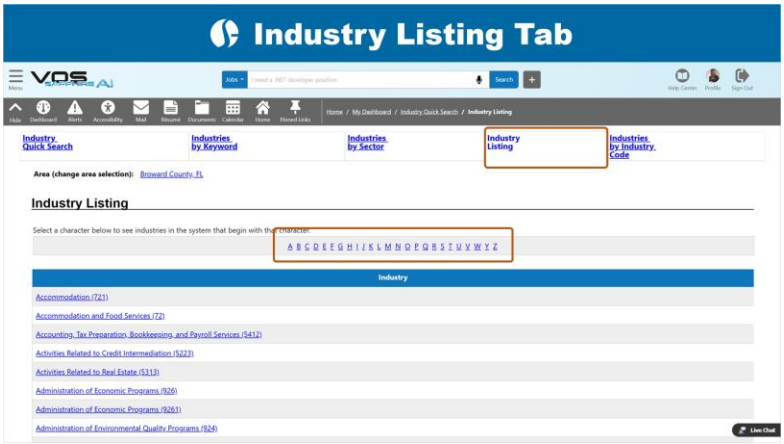
2.6 Industries by Sector Tab



Notes:

From the Industries by Sector tab, click the plus icon to expand a desired Industry Sector. A list of industry titles becomes available for selection.
You may click an industry title link for general selection, or click the plus icon to expand the selection and choose from a more detailed industry list.
Click the desired Industry Sector Title and the report we previously reviewed will display.
To return to the search tabs screen, click the “Select another Labor Market Service” at the bottom of the screen, and then click "Industry Profile".

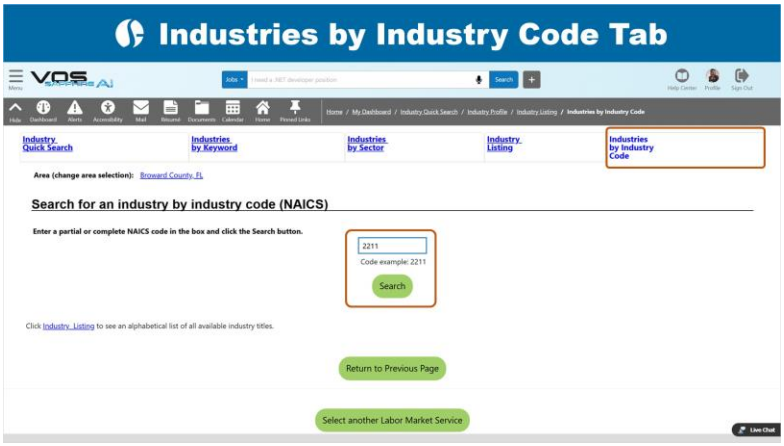
2.7 Industry Listing Tab



Notes:

On the Industry Listing tab, the system displays an alphabetized list of the industry title. Click the desired letter to see the industries that begin with that letter. From the list displayed, click the desired industry title link.
This will present you with the same industry report we have seen and is simply an additional way to initially define the industry.

2.8 Industries by Industry Code Tab



Notes:

For users familiar with the NAICS codes, they can use the Industries by Industry Code tab option to select the appropriate industry. NAICS stands for the North American Industry Classification System. These codes identify the nature of the business conducted by the employers.
Enter a whole or partial NAICS code and click Search. From the match list displayed, click the desired Industry Title link.
No matter how you pick the industry, there is a wealth of information to help you with career research and finding a job.

This concludes our tour of How to Conduct an Industry Search.

3. Conclusion

3.1 Survey



Notes:

You've completed: How to Conduct an Industry Search. We'd Love to Hear Your Thoughts on this video. Please take a moment to **complete this form**. Thanks for watching!

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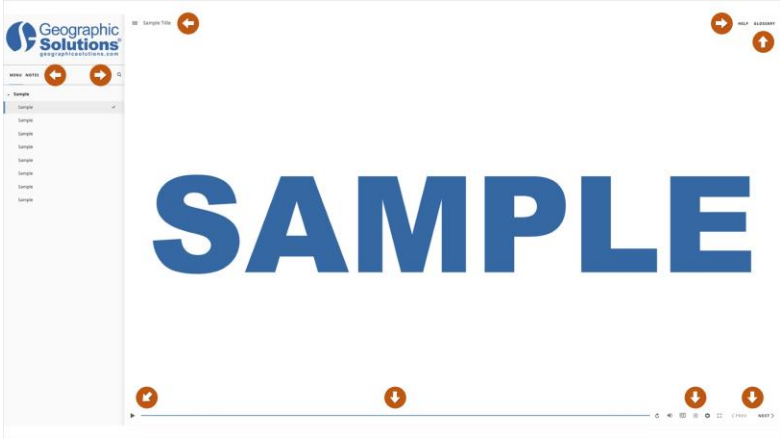
4. Help

4.1 Help



Notes: