

Learning Center Transcript

How to Conduct an Industry Search

Description:

Learn how to search for and select a desired industry using the North American Industry Classification System (NAICS). Federal statistical agencies employ this standard to classify business establishments.

1. How to Conduct an Industry Search

Welcome to the Learning Center. In this training segment, we will demonstrate how you can search for and select a desired industry.

At the conclusion of this video, you will be able to:

- Use the various industry search options
- Recognize the role of the North American Industry Classification System
- Identify the many search tools available to find an industry

Your actual system settings and options may differ from those shown in this video.

Let's get started.

2. Introduction

This is a sample *Select an Industry* page. You may use it for a variety of reasons, including:

- Labor Market Analysis
 - Employer system registration
 - Conducting job searches
 - Locate training and education program
 - And more
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3. Selecting an Industry

If you have previously viewed industries in the system, click the industry name link at the top to view more information.

In some instances, you must first select an area to access industry details. If so, click the Area link to change your desired location. You now have several options to choose from.

4. Industries by Keyword Tab

Let's review the various search options, starting with the Industries by Keyword tab.

To select a desired industry, enter you keywords(s) and click **Search**.

5. Industries by Sector Tab

From the Industries by Sector tab, click a desired **Industry Sector** link.

A list of industry titles becomes available for selection.

You may click an industry title link for general selection, or if available, the plus sign to choose from a more detailed industry list. Click the desired **Industry Sector Title**.

6. Industry Listing Tab

Here on the Industry tab, the system displays an alphabetized list of the industry title. Click the desired letter to see the industries that begin with that letter. From the list displayed, click the desired industry title link.

7. Industries by Industry Code Tab

For users familiar with the NAICS codes, they can use this search option to select the appropriate industry.

NAICS stands for the North American Industry Classification System. These codes identify the nature of the business conducted by the employers.

Enter a whole or partial NAICS code and click **Search**. From the match list displayed, click the desired **Industry Title** link.

8. You have successfully completed this video